

AI-powered Otis installs on automotive service websites - instantly responds to customer requests for information during and outside of business hours

BENEFITS

Convert more customers - better align your business with the shopping behavior of the modern day consumer for automotive services online. Deliver a personalized experience.

Deliver exceptional customer service - Connect with today's vehicle owners who prefer texting / chatting over talking. Deliver an instant, personalized experience from start to finish.

Grow service revenue - Operate 24/7/365 to engage and convert online visitors looking for automotive service. Gain new customers and connect with current ones.

BY THE NUMBERS

35% of Otis interactions occur outside of business hours

90% of consumers report a positive experience with Otis

25% increase in service revenue by businesses using Otis

40% increase in conversion from website visitors to customers

- Compatible with your existing business website - easy to install and setup
- Delivers detailed service estimates for mechanical repair, maintenance, and tires, for all vehicle makes and models serviced by your business
- Allows consumers to book appointments online with confirmation - available dates and times set by business
- Capture customer contact information.
- Two-way texting - communicate with customers via text
- Automated - operates 24/7/365 without manual intervention
- Vehicle recall information provided

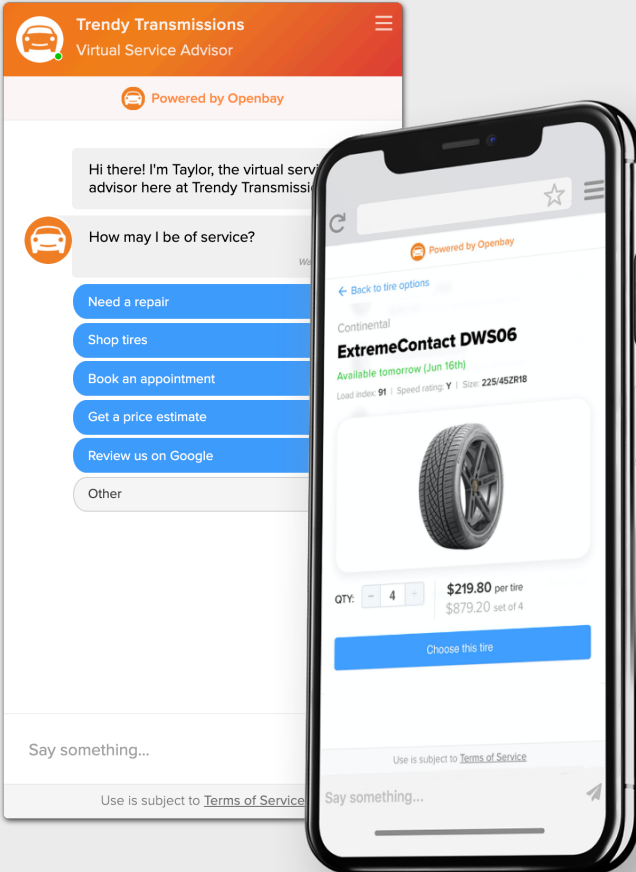
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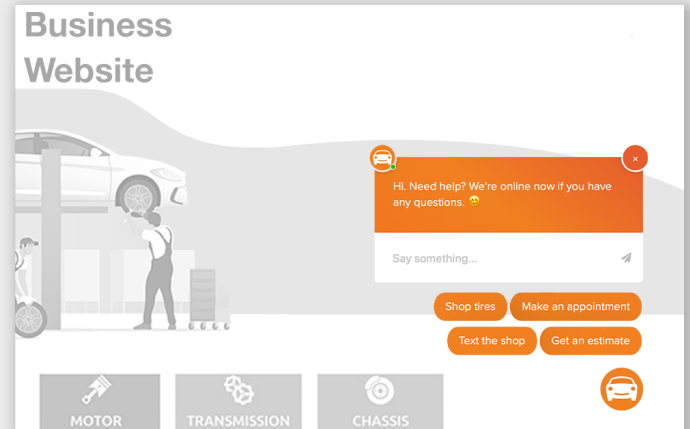
How Openbay Otis Works

Otis installs on existing website

Otis appears like online chat and jumps into action when a visitor lands on website: Otis will respond with a service estimate, pricing for tires, vehicle recall information, takes an appointment, and more.



1



2

Personalized customer engagement

Otis delivers a personalized experience based on the customer's vehicle year, make and model and how a customer want to be reached; email, phone, or text.

Service estimates are delivered instantly for most common services and slightly delayed estimates for more complex services. Otis does all the work.

Tire Catalog

Offer a full catalog of tires on your website. Visitors can get pricing and purchase tires directly online. You set tire pricing and installation costs. Customers can book a tire installation service.

3

Convenient for businesses

Openbay ASP mobile app tracks Otis activity in realtime for those staff members always on the go.

