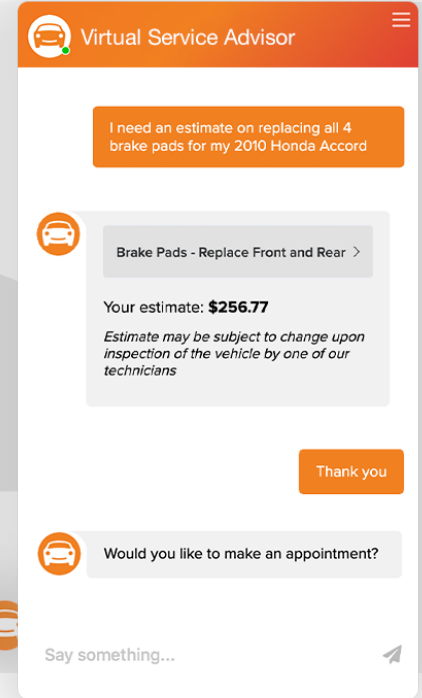
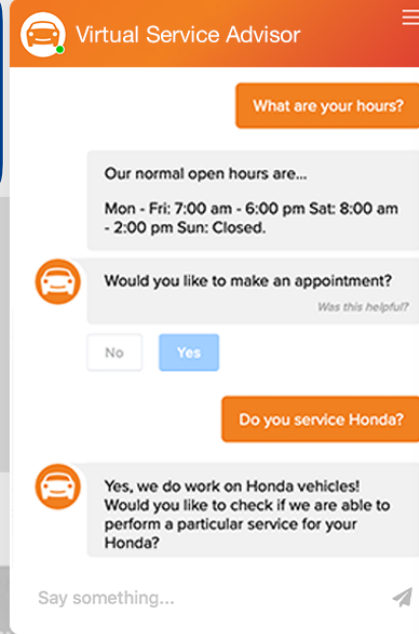




AI-powered chat and messaging platform for automotive service professional websites

## Instantly Respond to Customer Requests for Automotive Services



AI-powered Otis installs on automotive service websites - instantly responds to customer requests for information during and outside of business hours

### BENEFITS

**Convert more customers** - better align your business with the shopping behavior of the modern day consumer for automotive services online. Deliver a personalized experience.

**Deliver exceptional customer service** - Connect with today's vehicle owners who prefer texting / chatting over talking. Deliver an instant, personalized experience from start to finish.

**Grow service revenue** - Operate 24/7/365 to engage and convert online visitors looking for automotive service. Gain new customers and connect with current ones.

### BY THE NUMBERS

- 35%** of Otis interactions occur outside of business hours
- 90%** of consumers report a positive experience with Otis
- 25%** increase in service revenue by businesses using Otis
- 40%** increase in conversion from website visitors to customers

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### KEY FEATURES

- Compatible with your existing business website - easy to install and setup
- Delivers detailed service estimates for mechanical repair, maintenance, and tires, for all vehicle makes and models serviced by your business
- Allows consumers to book appointments online with confirmation - available dates and times set by business
- Capture customer contact information.
- Two-way texting - communicate with customers via text
- Automated - operates 24/7/365 without manual intervention
- Vehicle recall information provided

**CONTACT OPENBAY**

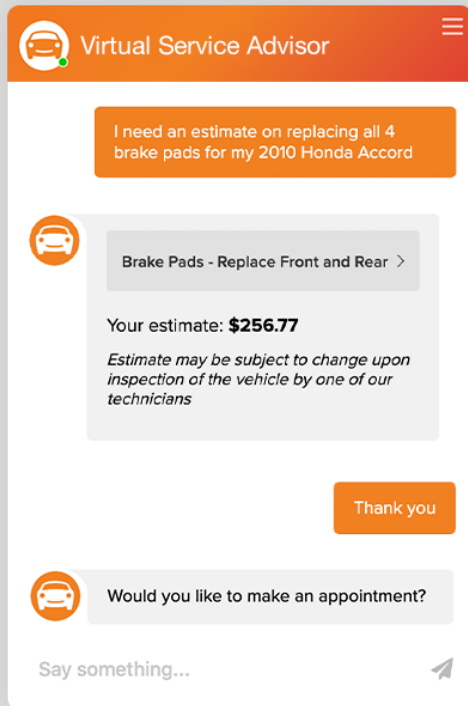
**(617) 398-8888**

**[openbay.com](https://openbay.com)**

# HOW OTIS WORKS

## Otis installs on existing website

Otis appears like online chat and jumps into action when a visitor lands on website: Otis will respond with a service estimate, pricing for tires, vehicle recall information, takes an appointment, and more.



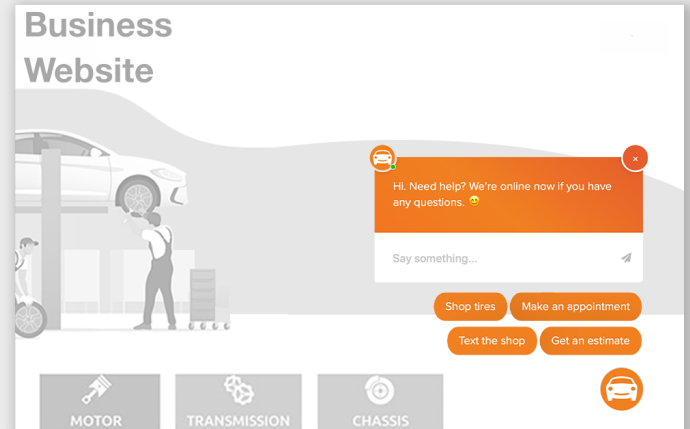
## Convenient for customers

Otis is available to consumers 24/7/365 - never miss the opportunity to communicate with a potential or existing customer in need of service.

## Convenient for businesses

Openbay ASP mobile app tracks Otis activity in realtime for those staff members always on the go.

1



2

## Personalized customer engagement

Otis delivers a personalized experience based on the customer's vehicle year, make and model and how a customer want to be reached; email, phone, or text.

Service estimates are delivered instantly for most common services and slightly delayed estimates for more complex services. Otis does all the work.

3

